



ANVIREXMORANTA
HOLDING
PRIVATE LIMITED

U47912HR2025PTC139853

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PRESS RELEASE

ANVIREX Officially Launched as the Hospitality & Aviation Brand of ANVIREXMORANTA HOLDING PRIVATE LIMITED

ANVIREXMORANTA HOLDING PRIVATE LIMITED is pleased to announce the official launch of **ANVIREX**, the Company's dedicated Hospitality & Aviation brand, marking a significant milestone in its long-term strategy to establish a diversified portfolio of premium businesses across customer-focused industries.

The introduction of **ANVIREX** reflects the Company's vision of building a trusted and future-ready brand that will focus on delivering high-quality hospitality, aviation, travel, tourism, and related services while maintaining the highest standards of professionalism, operational excellence, customer satisfaction, and corporate governance.

ANVIREX has been established to undertake activities relating to hospitality, aviation, travel management, tourism, hotels, resorts, airport services, aviation support services, passenger and cargo services, luxury experiences, and other allied and ancillary business activities in accordance with applicable laws and the strategic objectives of the Company. The official launch also introduces the brand identity of **ANVIREX**, representing innovation, reliability, global connectivity, premium service, and sustainable business development. The newly unveiled identity reflects the Company's commitment to creating a recognizable and professionally managed brand capable of serving customers across domestic and international markets.

Through **ANVIREX**, **ANVIREXMORANTA HOLDING PRIVATE LIMITED** aims to develop a comprehensive ecosystem of hospitality and aviation services supported by innovation, responsible leadership, strategic partnerships, and long-term value creation. The Company intends to continuously expand the brand's offerings while maintaining strong operational standards and customer-centric business practices.

The launch of **ANVIREX** further strengthens the Company's diversified business ecosystem and demonstrates its commitment to sustainable growth, transparency, innovation, and responsible corporate management. The Company believes this milestone lays a strong foundation for future expansion while enhancing stakeholder confidence in its long-term strategic vision.

ANVIREXMORANTA HOLDING PRIVATE LIMITED remains committed to building globally competitive brands that contribute to economic development, create lasting stakeholder value, and deliver exceptional experiences across every aspect of hospitality and aviation services.





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About ANVIREXMORANTA HOLDING PRIVATE LIMITED

ANVIREXMORANTA HOLDING PRIVATE LIMITED is a diversified holding company focused on building, investing in, and managing businesses across multiple sectors through responsible corporate governance, innovation, and sustainable long-term growth. The Company develops and supports brands and business ventures designed to create value for customers, partners, investors, employees, and society.

Media Contact

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END OF RELEASE